

**VIDEO**

**AUDIO**

OPEN W/ Sequence of personal military memorabilia that might be found around the home of a veteran: old photos in uniform, a display of awards and ribbons, etc. Keep it simple and understated. Pan in maybe. After about 10-15 seconds, our spokesman enters frame holding an old framed photo of the #47 on active duty. He is a retiree somewhere in his 60's, still trim, short military-style hair, with a trace of military bearing. He puts the framed photo on a nearby desk as he begins to speak to camera.

Titles:

***MyHealthVet...  
The Gateway to Veteran  
Health and Wellness***

Cut to Bill, as he walks over to a nearby PC or notebook computer

OPEN w/ UPTEMPO THEMATIC MUSIC FOR 10-15 SECONDS, THEN DROP UNDER ON-CAMERA NARRATOR.

**BILL SHARP (ON-CAMERA):**

Hello, I'm Bill Sharp. I'm proud of the years the {insert platoon or group name here} gave my country in military service. And it's good to know that my country appreciates that service, too. One of the lifelong benefits of that service, for all of us, is the vast array of programs we enjoy under the provisions of the Department of Veterans Affairs. For the next few minutes, I want to acquaint you with one of those benefits, a program that will help enable you to manage and maintain what could be called your most valuable asset – your personal health and wellness.

It's called... My HealthVet.

(NARRATIVE PAUSE FOR TITLES)

**BILL (ON-CAMERA):**

My HealthVet is a Web-based program designed to help veterans and their families. It is an Internet portal, a gateway to an

<p>He sits down and brings up the Home Page</p> <p>Cut to various screens as Bill walks the viewer through the features.</p> <p>Self-assessment tools</p> <p>Cut to Bill looking away from PC screen toward camera</p> <p>Super: <b>“Personal Health Record”</b></p> <p>Super: <b>“My HealtheVet 2.0”</b></p> <p>Cut to another vet entering a doctor’s office, being greeted by a nurse or office assistant.</p>	<p>incredible wealth of medical and health-related information.</p> <p>Okay. <a href="http://www.myhealth.va.gov">www.myhealth.va.gov</a>. There we are, come on, let’s take a look.</p> <p>Ah, here we are.</p> <p>(VOICE-OVER):</p> <p>As a veteran, you have access to online medical news and services, and the latest facts and information on medical conditions and medications that are available to treat those conditions.</p> <p>Concerned about high blood pressure, or osteoarthritis, or that little pain in your knee that won’t go away?</p> <p>Check it out.</p> <p>You know, my doctor’s been telling me “What you don’t know CAN hurt you.” He says it’s time to find out where my blood sugar level is supposed to be and why, and where my LDL and HDL cholesterol should be, and what’s the difference between these different types of cholesterol. I didn’t even want to tell him that I didn’t even know what LDL and HDL stood for. He recommended I go to My HealtheVet and check it out. And you know what? I was all right here, and easy to find. And I know that I can trust the information referenced here, because it’s been reviewed for accuracy. There’s some pretty whacky stuff out there, but I know I can trust what I find from My HealtheVet.</p> <p>And here’s some even better news. The VA is introducing a Personal Health Record into My HealtheVet. That means you and other veterans will be able to enter your own health information, health history, and health readings into a secure and confidential repository, kind of an <i>evault</i> where you can store your personal health information. This new feature will be available – get this – on Veteran’s Day! That’s right - November 11<sup>th</sup>, 2004.</p>
---	--

<p>Cut to Bill.</p> <p>Super:  <b>“Current My HealtheVet Users: You <i>Must</i> Re-Register for 2.0.”</b></p> <p>Super:  <b>“Personal Health Record:</b></p> <ul style="list-style-type: none"> <li>• <b>Health Journal</b></li> <li>• <b>Health eLogs”</b></li> </ul> <p>Begin ECU’s screens as he lists the features. Also supers:</p> <ul style="list-style-type: none"> <li>• Medications;</li> <li>• Over-the-Counter</li> <li>• Herbals &amp; Supplements</li> <li>• Allergies</li> <li>• </li> <li>• Medically Related Events</li> </ul> <ul style="list-style-type: none"> <li>• Your Military History</li> </ul> <p>Cut to previous veteran pulling out a beat-up 201 File from high in a closet.</p> <p>Same vet producing records printout for appointment.... then presenting to his/her doctor</p>	<p>Over time, My HealtheVet will introduce more features that will enable you to manage your health and wellness, and to partner with health care providers to assist you to achieve the best health you can.</p> <p>(ON-CAMERA):</p> <p>Now here’s an important point. If you’re already using My HealtheVet, you’ll have to re-register in order to use the secure, advanced registration and to participate in the new features offered by the Personal Health Record. But don’t worry – the new Registration Wizard leads you step-by-step through registration, starting and managing your personal account – and, if you’re like me – help with that password you forget from time to time. Re-registration is easy, convenient, and, like your existing My HealtheVet account, it doesn’t cost a penny!</p> <p>Now let’s look at some of the new features offered in My HealtheVet.</p> <p>For starters, the all-new <b>Personal Health Record</b> offers two interactive areas: the Health Journal... and Health eLogs.</p> <p>In the <b>Health Journal</b> you can enter your individual health information into your My HealtheVet account. For example...</p> <p>You can record and keep track of your non-VA and over the counter medications, and herbals and supplements. Then, you can print out the medication profile and take it in when you go for a visit. Just think, no more carrying all those bottles with you and writing down meds and dosages in the doctor’s office. And all your supplements will be there as well. The doctors always want to know (some of those herbals can interact badly with prescription medications), but I never remember all of them. Alice gets on a kick and wants me to take them, so I do...</p> <p>Keep track of your allergies as well, including date, severity of reaction, and comments.</p>
--	--

<p>Same vet sitting at PC</p> <p>Cut to screen showing how one of these logs appears.</p> <p>Cut to Bill still sitting at his computer.</p>	<p>You can enter medically related events too, such as accidents, dates of tests and visits to non-VA doctors.</p> <p>You can even record your military health history -- branch of service, occupational specialty and assignments, and any events or exposures that could have a possible bearing on your present health condition. Having everything in one place gives the doctor much more of the “big picture” concerning your health and conditions.</p> <p>(VOICE-OVER):</p> <p>Hey, you may want to finally clean out that old 201 Military Records File that’s been stuck up in the closet for all those years. Got a doctor’s appointment coming up? Print out your personal health information and take it along. You’ll give the doc a head start on what’s going on with your health.</p> <p>My HealtheVet’s got <b>Health eLogs</b> too, where you can keep track of your weight, blood pressure, heart rate and cholesterol count, as well as blood sugar, body temperature and pain levels. Ask your doctor if this could be right for you.</p> <p>(BRIEF TRANSITIONAL PAUSE)</p> <p>(ON-CAMERA):</p> <p>Bottom line? My HealtheVet want to put <i>you</i> in the center of your health care, and help you organize and track your information so you can better manage your health and wellness. You may be able to avoid extra visits to the doctor by letting your doctor review the information you’ve recorded at home, although you ALWAYS have that option to schedule that appointment. As you learn more about what changes in your health readings mean, you may be able to tell when you need medical help early, before things get more serious. You actually become a partner with your doctor!</p> <p>And here’s another benefit you can take with you – a personal</p>
---	--

<p>He pulls ID Card out from his wallet and holds it up.</p> <p>ECU of ID Card showing details.</p> <p>Cut back to Bill</p> <p>Cut to veteran in doctor's office talking to doctor.</p> <p>Doctor hands printout to nurse or medical assistant for processing, then shakes hands with vet who turns to leave.</p> <p>Cut to vet back sitting at his/her PC</p> <p>Cut to Bill for closing statement.</p> <p>For closing sentence, he returns to the area where his military memorabilia is on display, typing back to the opening.</p>	<p>wallet-sized ID Card containing vital medical information about you. It's generated from My HealtheVet right on your printer, and includes the name of your primary health care provider, medical insurance information and emergency contacts.</p> <p>(VOICE-OVER):</p> <p>The ID Card is especially valuable for veterans with allergies, diabetes or other conditions that require special care and treatment.</p> <p>(ON-CAMERA):</p> <p>(BRIEF TRANSITIONAL PAUSE)</p> <p>My HealtheVet will make it easier to record and share information between the veteran and the health care team. Nurses and medical assistants can share vital patient information by reviewing the hard copy printout.</p> <p>My HealtheVet is easy to navigate too, with such help tools as clickable text, mouseovers, screen level assistance, and training reference guides.</p> <p>(BRIEF TRANSITION TO CLOSE)</p> <p>Information technology has progressed in giant steps since most veterans were on active duty. The VA is committed to harnessing that technology as it continues to advance. My HealtheVet offers the opportunity for veterans and their health providers to work more closely in a cooperative partnership, one that will improve the lives of those who once dedicated a portion of their lives in service of our country.</p> <p>(THEMATIC MUSIC UP... AND FADE)</p>
--	---

FADE	
------	--